04/03/12 - 2012 Midlothian Community Profile

The Midlothian Chamber of Commerce and the Corporation for the Economic Development of Midlothian are pleased to announce that we have partnered together to produce the new 2012 Midlothian Community Profile.

As a local business member, you have an excellent opportunity to participate in this partnership and promote your company in one of Midlothian's most in-demand publications. This high-quality, full color publication will be the first point of contact for families and businesses interested in relocating to the Midlothian area, as well as a valuable guide to longtime residents and visitors.

We will distribute thousands of these guides:

- Published on both websites complete with advertiser hyperlinks for viewing and download.
- Direct mailed to over 4,000 real estate development companies and site selectors.
- Included in all marketing packets such as Requests for Information, site visits, and relocation packets from both organizations.
- Distributed by the Chamber, CEDM and the City at numerous public events.
- Circulated throughout the City from additional public locations such as
  - City Hall
  - Midlothian Conference Center
  - A. H. Meadows Library
  - Ellis County Tax Office
  - Midlothian ISD Administrative Building.
  - Navarro/ TAMU-Commerce Campus

By joining forces, we will be able to provide an enhanced 2012 Midlothian Community Profile that will become a one stop source for information such as Midlothian's history, public amenities, lodging, shopping, dining, recreation, entertainment, as well as residential, commercial and industrial developments. It will also include activities of the Chamber of Commerce and a business directory of the current membership.

This joint publication will be produced completely in house thus providing you the

advertiser significant savings on your advertising budget and the ability to stretch your marketing dollars.

Please take a moment to review the Advertising Rates and Print Specifications and make another investment in Midlothian by supporting the Chamber's and CEDM's efforts to promote our community. Call or email one of us to discuss any questions you may have in reserving your ad space in the new 2012 Community Profile.

Sara Garcia, President, Midlothian Chamber of Commerce, 972-723-8600, sara@midlothianchamber.org

Kassandra Carroll, Economic Development Coordinator, City of Waxahachie, (972) 937-7330 ex. 147, KCarroll@Waxahachie.com